

# Vehicle Owners Interested in Repair



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**Total Universe: 6,104,771**

**Base Rate: \$85.00/M**

## Description Summary

Because there will always be consumers driving cars, there will always be repairs driving your sales. This database presents you with a unique opportunity to reach this specific group of prospects who own a vehicle and need to get it fixed. This list is perfect for mechanic and repair shops looking for more customers. Our database is updated monthly to ensure accuracy and deliverability for your next direct mail, telemarketing, or email campaign.

## How Our Data Is Compiled

Our Vehicle Owners Interested in Repair Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- The auto repair industry generates about \$880 billion in the United States every year
- Consumers 45 and older account for 35% of industry revenue

## Recommended Usage

This mailing list is recommended for various offers and promotions, including vehicle repair shops, insurance companies, and more.

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography  
Dwelling Type

Ethnicity  
Income  
Net Worth  
Insurance

Occupation  
Marital Status  
Presence of Children  
Buying Habits  
Vehicle Type

### Market Type

U.S. Consumer

### List Channels

Postal, Email & Telemarketing

### Source

Compiled, Self-Reported

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000  
Price: \$325.00

### Net Name

Floor: 85%  
Minimum Quantity: 25,000  
Run Charges: \$10.00 / M

### Exchanges

Please Inquire

### Reuse

Please Inquire

### Cancellation Charges

Please Inquire

### Sample Mail Piece Required

Please Inquire

### Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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